

“What were you thinking, [HTC](#) ?!” was the first thought that ran through my head when I saw the Taiwanese company announce the [U Ultra](#) and [U Play](#) smartphones. HTC, the manufacturer that set the gold standard for the metal bodied smartphone, was ditching the one thing they did better than anyone else.



thought they had lost their minds. I was certainly disappointed to find out that HTC would also be sticking with the glass design for their 2017 flagship, especially since they made such a comeback with last year's [almost perfect 10](#) .

So, clearly, I was going into this review with a little more disdain than usual. By the end of this review, I was confident that all I would get was confirmation that HTC had completely lost the plot. HTC wasn't going to win me over, not after they killed what I loved so much about their flagships.

But here's the thing, after spending some time with the [HTC U11](#) , it did win me over even if it was only a little bit. It impressed me just enough that I might recommend this to people looking for a flagship Android device.

The Good

- + Build quality is solid
- + Camera is awesome
- + Speakers are great

The Bad

- Screen and design feel dated
- Looks garish
- Sub-par battery life

Continue: [If you can look past the design...](#)

- Contents
- Page 1: [Intro](#)
- Page 2: [If you can look past the design...](#)
- Page 3: [Gallery](#)

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